

Dear Loyal & Dedicated Students of Latin Rhythms... We've Created Membership Packages Just for YOU!

Why? Because...

- ⇒ You attend our classes over the span of **1, 2, even 3 years or more!**
- ⇒ You register for **2, 3, 4, even up to 6 classes** per month!
- ⇒ You love learning **multiple dance styles!**
- ⇒ You attend **1-2 studio parties** every month!
- ⇒ You attend Latin **dance events outside of LR**, but congregate with other LR students and faculty!

In response to your loyalty to Latin Rhythms, and dedication to your dance education, we've created membership packages that encourage your continued commitment to dance and individual expression! In a nutshell, the more you dance with Latin Rhythms, the more you **SAVE!**

Many of you have expressed that our popular classes are already a tremendous value. But in this tough economy, our membership packages help you save even more money... without compromising the full Latin Rhythms experience you know and love!

Terms of Membership

- ⇒ All Memberships Are Non-Refundable
- ⇒ All Memberships Are Non-Transferable
- ⇒ The Membership fee is NOT a bulk class purchase. It is a reservation for one year that gives you access to many Latin Rhythms products and services at a discounted rate.
- ⇒ Latin Rhythms reserves the right to refuse service to anyone at anytime.
- ⇒ Latin Rhythms reserves the right to discontinue or change the terms and or benefits of the Membership service at any time without notice.
- ⇒ Failure to comply with the terms and conditions of membership may result in revocation without a refund.
- ⇒ Active Members cannot use discounted gift certificates towards personal use.

Upgrading Your Membership

If you are a Gold Member and want to upgrade to Platinum, you may do so at anytime by simply paying \$125 more. The Platinum **Upgrade** comes with ONE Free class. From then on, you will enjoy 50% discount on classes, as well as the additional perks of Platinum Membership. No retro discounts.

**If you have questions about our membership packages
or you wish to enroll, please feel free to call, email or visit
us at the studio for more details and to get started!**

Membership Benefits

Pay an Annual Fee of Only \$125 for GOLD Membership Or Only \$250 for PLATINUM Membership and Enjoy these Benefits:

1.) 25%-50% Discount Off ALL Classes!

Your Gold or Platinum Membership provides you with a generous discount on ALL classes for ONE full year! There are NO limits to how many classes you can take! Take 1, 2, 3, even 4 classes per month - every month if you'd like! It's real simple, the more classes you take, the more you save!

- ⇒ NON-Members pay: \$75.00 per class
- ⇒ **GOLD Members pay only: \$56.25 per class! (25% Discount!)**
- ⇒ **PLATINUM Members pay only: \$37.50 per class! (50% Discount!)**

2.) FREE Classes Included!

- ⇒ **ONE FREE CLASS if you choose GOLD Membership!**
You pay the \$125 annual fee, then you can start your FIRST class at no additional charge! Then, every other class from then on is only \$56.25! *(25% Discount!)*
- ⇒ **TWO FREE CLASSES if you choose PLATINUM Membership!**
You pay the \$250 annual fee, then you can start your FIRST and SECOND class at no additional charge! Then, every other class from then on is only \$37.50! *(50% Discount!)*

Real World Example

Some students take 1 class per month (or 12 per year). If you took twelve classes at the NON member price of \$75, you would pay: $\$75 \times 12 \text{ months} = \900 per year. With a GOLD membership, you would pay only $\$56.25 \times 12 \text{ months} + \text{annual fee} = \743.75 per year... And with PLATINUM membership, you would pay only $\$37.50 \times 12 \text{ months} + \text{annual fee} = \625 per year! **That's REAL savings of \$156.25 to \$275.00 per year, respectively!**

3.) Discount Admission to Any Latin Rhythms Studio Party!

We hold approximately 24 parties a year at our West Loop dance studio. Our beautiful loft provides a non-intimidating environment for beginners to practice what they've learned in class. Intermediate, all the way up to professional dancers are a staple at our studio parties because our dance floor, music, community and vibe are tough to beat!

- ⇒ NON-Members pay: \$10.00 admission
- ⇒ **GOLD Members pay only: \$8.00 admission**
- ⇒ **PLATINUM Members pay only: \$5.00 admission!**

4.) 10-15% Discounts on Latin Rhythms Gift Certificates!

As a Gold or Platinum member, you receive a generous discount on gift certificates of ANY denomination! Giving someone the gift of dance is a powerful thing... and now this additional incentive makes giving even more rewarding!

- ⇒ NON-Members pay Face Value on Gift Certificates
- ⇒ **GOLD Members Discount: 10% OFF Gift Certificates**
- ⇒ **PLATINUM Members Discount: 15% OFF Gift Certificates**

5.) VIP Guest List for Partner Events!

When events come to our attention from our partners, event promoters, etc., we will do our best to pull some strings and put YOU on the guest list! You will either pay a discounted price, or in several cases, get in FREE!